Governor Rendell Attends DuPont Ribbon Cutting

On April 27th, 2006, DuPont and the CBPA hosted a visit from Pennsylvania Governor Edward Rendell. The Governor was in attendance for the occasion of a ribbon cutting at DuPont’s new color filters manufacturing facility at its campus in North Towanda. DuPont, state, and local officials marked the successful completion of a three-year effort to bring state-of-the-art manufacturing technology to Bradford County.

The recently constructed 80,000 square foot facility will house a new coater that will implement groundbreaking technology in the manufacture of color filter components. The color filters are a key element of liquid crystal displays that are utilized in flat-screen visual units such as televisions and cellular phones. DuPont’s new process will drastically reduce manufacturing steps and will eventually lead to much more cost-effective flat-screen products for consumers.

The CBPA worked extensively on this project in collaboration with the Governor’s office, Senator Roger Madigan, and Representative Tina Pickett to secure funding for this venture. A total of $17 million in state funding helped leverage approximately $63 million in DuPont corporate funds for this project. Additionally, the Bradford County Commissioners, Towanda Area School District, Bradford County Commissioners, Towanda Area School District, and North Towanda Township Supervisors designated part of the DuPont campus as a Keystone Opportunity Zone to ensure that this investment took place locally.

Approximately 600 local jobs were supported by this project. Looking forward, this successful project should provide the framework for new opportunities at the local DuPont facility. This exciting project helps secure DuPont’s presence in our community, and the CBPA looks forward to working with the company in future endeavors.
A Great Team Effort Saved DuPont Dream For Our Area

Gov. Ed Rendell made a splash Thursday with his appearance at the dedication of DuPont’s $80 million color film coating facility in North Towanda. Joined by several politicians, they literally and figuratively basked in the sunshine and warmth of the success of the symbolic opening of the high-tech plant.

Congratulatory speeches marked a momentous occasion. Not an unusual circumstance for politicians, especially with an election not far away, one might say with a touch of cynicism given the discontent with state legislature evident this year.

But, in this case, the ceremonial festivities, along with the glad-handing and back-slapping, the praise and congratulations, all were entirely well-deserved.

Little more than three years ago, DuPont’s state-of-the-art film coater was still a dream without a home. DuPont wanted to build the plant. But, where? North Towanda or Asia?

The competition was keen. North Towanda was by no means a cinch. Of course, the wave-of-the-future operation was saved for Central Bradford County. But how that decision prevailed is a remarkable tale of team work among corporate officials, local politicians and others, and bi-partisanship in the state capitol. Jim Rodenhizer, the plant manager with a vision for greatness as well as profitability for the N. Towanda facility, called the tale “unprecedented.” Tony Ventello, the head of the Progress Authority, the Towanda-based regional agency that played a vital role in shepherding the dream along the tricky road to reality, would be hard-pressed to disagree.

Central to the huge project’s success, according to those intimately involved, are three politicians whose bi-partisan recognition of the economic importance to Central Bradford and all of Pennsylvania was crucial: Gov. Rendell, a Democrat, and state Sen. Roger Madigan and state Rep. Tina Pickett, both Republicans.

Insiders who know the story, look back to a meeting with Gov. Rendell, in his chambers in Harrisburg in March 2003, as a milestone. DuPont officials, including then-Towanda plant manager Frank Pinkosky and Mr. Rodenhizer, based at that time at corporate headquarters in Wilmington, Del., attended. So did Rep. Pickett and Sen. Madigan. They and others sat around the big conference table. Mr. Ventello was there, too.

(Continued on page 3)
The governor was quick to pledge support, including financial backing, for the project. He had done his homework. Not long after his election, he convened economic summits around the state. One was in nearby Wellsboro and Bradford County representatives were there. For four hours, Rendell listened, asked questions and as one participant recalled, took “copious notes.”

Later, when the governor agreed to the meeting in his office about DuPont’s future in Northeast Pennsylvania, he knew what was at stake even without the benefit of the power-point presentation. What’s more, he was impressed with the high quality work force in the Towanda area. He made it clear he favored DuPont putting their new facility in N. Towanda.

That would not be enough, though. DuPont corporate officials, while also convinced of the quality of the work force in the Towanda area, nevertheless wanted concrete evidence of financial commitments to help the company create a competitive edge for its color filter technology for television and computer monitors that are revolutionizing the marketplace. The governor vowed to put his weight behind millions of dollars in state incentives.

That would be easier said than done. The money would have to be authorized by the legislature. The governor and the legislature leadership represent opposing political parties.

That’s where Sen. Madigan and Rep. Pickett proved their value. Bill 582 was introduced and the two Republicans guided the legislation through their respective houses, securing passage without superfluous amendments that might have incited partisan debate and endangered approval.

A huge hurdle was overcome and Madigan and Pickett deserve credit, others familiar with the developments acknowledge. In all, a $15 million Redevelopment Assistance Capital program grant, and a $2 million state Opportunity grant became available.

More needed to be done, though. County, school district and township elected boards had to waive certain property tax benefits so a Keystone Opportunity Zone could be created for the project. The Progress Authority was instrumental in accomplishing that ticklish diplomatic task with its fiscal entanglements.

On Thursday, the cavernous 80,000 square-feet new plant, which houses the gleaming stainless-steel film coater nearly as long as a football field, was on display for all to see. The achievement represented nothing less than ensuring DuPont’s future here, opening the door for the growth of science and technology at the plant where 600 people now earn a living and help support the area economy.

So, the jubilation expressed that sunny day by DuPont officials and politicians indeed was appropriate. The future here looks rosy thanks to a great team effort.

It’s a terrific story, and if this was the end, there should be no disappointment. But, this is a beginning, not an end.

The way things are shaping up, there could well be even more economic development good news to come. At issue, at a time of national energy crisis, is environmentally friendly fuel cell technology and other ventures. Not just for DuPont alone, but for partnerships with others in the area.

Stay tuned. In this area of good industrial neighbors, it’s not overly optimistic to say the best is yet to come.
The Central Bradford Progress Authority held its annual dinner on May 1, 2006 at the Towanda Country Club. Approximately 75 people attended the event. Guest speaker for the evening was Congressman Don Sherwood, who has been instrumental in securing federal funding to assist the Authority with economic development projects in both Bradford and Susquehanna Counties, including sewer and water upgrades, industrial access roads, bridge replacements and brownfield projects. The board of directors and staff of the Progress Authority presented Congressman Sherwood with a clock made of local hardwoods in appreciation of his efforts.

Top photos: Speakers at the CBPA Annual Dinner included, left to right: CBPA President Paul Kreischer, Guest Speaker Congressman Don Sherwood, and CBPA Director Tony Ventello. Accepting awards for CBPA Business of the Year and CBPA Citizen of the Year were Mike Soprano of Ingersoll-Rand and Jody Place.

Bottom photos: For appreciation of Congressman Sherwood’s many efforts, Paul Kreischer presents him with a clock from the CBPA directors & staff.

HUD Funding Secured For CBPA Projects

Congressman Sherwood recently announced that he has been able to secure nearly $500,000 in funding to assist the CBPA in some key infrastructure projects. The funding is part of an Economic Development Initiative through the U.S. Department of Housing and Urban Development. A portion of the funding will be used to assist in upgrades to the Troy central sewage treatment plant. The upgrades will allow the facility to handle industrial effluent from local industry. Currently, the facility is not capable of treating strong industrial discharges. By upgrading the treatment plant, the Troy area will be more capable of providing services for industrial users.

The HUD funding will also help to address roadway access issues in South Waverly Borough. Improved access is needed in the area of Leprino Foods, and this funding will support construction efforts to realign and extend Yanuzzi Drive to better handle the facility’s truck traffic.

The CBPA is grateful for Congressman Sherwood’s efforts on its behalf and looks forward to advancing these infrastructure projects to benefit the Bradford County business community.
Susquehanna County Enterprise Zone Planning Grant Advances

The CBPA, Susquehanna County Economic Development Advisory Board, Susquehanna County Commissioners and the Pennsylvania Department of Community and Economic Development have worked cooperatively to secure a $50,000 planning grant for designation of an Enterprise Zone in Susquehanna County.

The CBPA and Advisory Board are developing the designation strategy. The primary focus has been on identifying development corridors shown in the County comprehensive plan. Local planning documents are also being observed to focus the EZ on areas best suited for maximum impact for business investment and job impacts. For example, strong potential exists along transportation corridors such as Interstate 81 and the prominent rail service in the County.

Also considered along with land use, is other infrastructure such as sewer, water, gas and electrical power. Available sites and business development needs are all part of the final strategy. The full designation will last for 7 years. The Susquehanna County Enterprise Zone will be eligible for both basic and competitive grants when approved.

The Enterprise Zone program will focus on developing a county-based revolving loan fund with local approval power. The Enterprise Zone will offer an array of economic development tools to help facilitate business startups and expansions in the county.

NEP Telephone Invests In Communications Infrastructure

The North-Eastern Pennsylvania Telephone Company, headquartered in Forest City, has announced plans to construct a new cellular telephone network in Susquehanna County. NEP Telephone has purchased a cellular frequency and plans to construct numerous towers in Susquehanna County. Cellular service and equipment will be provided as part of the company’s new NEP Wireless business unit.

Approximately 30 new towers will be constructed or leased as a result of the $8.5 million Phase I of the project. This will provide wireless infrastructure for all of eastern Susquehanna County and as far west as Montrose. During subsequent phases of the project, NEP Wireless will work to provide cellular service to all remaining areas of Susquehanna County.

The CBPA feels that this is an exciting investment in communications infrastructure and should be very helpful to economic development efforts. As part of technology advances, a wireless telecommunications network is critical to business development needs. The CBPA has provided technical assistance to this project and is very supportive of NEP’s efforts.
The CBPA continues to work to develop Valley Business Park in Athens Township as a prime location for business development. Recently, the Road C project has experienced significant milestones. Road C is a proposed 5,600 foot industrial access road that will directly connect Valley Business Park to Exit 59A of New York Route 17, which is currently being upgraded to Interstate 86.

Federal funding in the amount of $2,560,000 has been secured through the efforts of Congressman Don Sherwood and Senator Rick Santorum. Additionally, Senator Roger Madigan has provided state funding to help with local match funds for the project. In order to facilitate the Road C project, the Athens Township Supervisors have agreed to serve as the project sponsor, working in conjunction with PennDOT and the CBPA.

Road C, when constructed, will greatly enhance highway access to Valley Business Park and make it more marketable to potential industrial employers. The improved access will benefit Mill’s Pride as well as future tenants of the park. Previous efforts have led to municipal sewer, water, electric, natural gas, telecommunications infrastructure, and a Keystone Opportunity Zone designation at Valley Business Park. The CBPA recognizes the importance of Road C as the final piece of infrastructure needed to enhance Valley Business Park.
BCRAC Receives Governor’s Award For The Arts

A Message From
Dr. Thomas Henson,
CBPA Vice President

An important part of the total assessment for a company visiting to seek a potential location for a new business is the support for the families of the future employees.

First Lady Marjorie O. Rendell, on behalf of her husband, Gov. Edward G. Rendell, recently announced the recipients of the 2006 Governor’s Awards for the Arts, honoring outstanding artists, arts organizations and patrons of the arts in Pennsylvania for their excellence and achievement in the arts. The Bradford County Regional Arts Council (BCRAC) is one of the recipients with the award for Outstanding Leadership and Service in Arts in Education.

Since 1995, the BCRAC has developed an exemplary program for arts education in 27 rural school districts in Bradford, Columbia, Lycoming, Sullivan, Tioga and Wyoming counties. When it began its arts in education work, the BCRAC had only one artist on its regional directory and only three days of residency work. Since then, it has grown to promote and support 25 high-quality artists working in 27 school districts. In 2004-05, the total number of students served was 15,532 for a total of 312 artist residency days in 23 residencies.

The BCRAC staff were in Wilkes-Barre on June 20 to receive the award from the governor. The BCRAC executive director, Brooks El dredge-Martin, has worked diligently on this project along with the BCRAC’s Arts in Education Director Brenda Thomas. The other BCRAC staff members have assisted in a variety of ways to aid in the success of this program.

We congratulate the BCRAC for this achievement.

Ingersoll-Rand Named CBPA Business Of The Year

Ingersoll-Rand Company was named Business of the Year at the recent annual dinner of the Central Bradford Progress Authority. Ingersoll-Rand recently celebrated 100 years in business, with the Athens facility being the oldest in the I-R family. Mike Soprano, I-R Controller, was on hand to accept the award on behalf of the company.

Through the years, the Athens facility has achieved success in a highly competitive industry. As the CBPA works to help Ingersoll-Rand continue to prosper in Athens, the Business of the Year award acknowledges the strength of the company and its local work force.

Mike Soprano, I-R Controller, receives congratulations from Paul Kreischer of CBPA. Mike accepted the Business of the Year award on behalf of Ingersoll-Rand.
Jody Place Named CBPA Citizen of the Year

The CBPA was proud to present Jody Place as its Citizen of the Year at its recent annual dinner. Jody is the Area Manager for Penelec.

Jody graduated from Troy High School, and received a Bachelor of Science degree in accounting from Penn State University. She has been with Penelec since 1984.

Jody lives in Towanda with her husband, Dr. Robert Place, and their two sons, Zachary and Nicholas. She has been a CBPA board member since 2002, and has been instrumental in helping to further the Authority’s goals.

Jody also serves on the board of directors for Memorial Hospital, Bradford County United Way and Towanda Little League. She is a trustee for the Guthrie Healthcare System and she has participated on the founding committee for the Community Foundation for the Twin Tiers.

Jody Place, recipient of the CBPA Citizen of the Year honor, stands with her husband Dr. Robert Place (far left), her two sons Zachary and Nicholas and Congressman Don Sherwood.
Gambal Printing & Design LLC Moves To The Golden Mile

Gambal Printing and Design LLC is a company dedicated to progress with a purpose. Initially founded in 1995 as a graphic design firm, Mike Gambal and his father Ted began with a simple vision: to help local businesses do better business. From two men in the basement of Mike’s Towanda home, the company has grown to a full time staff of five with a 2,400 square foot office on the Golden Mile.

The recent move to Wysox marks a new era for Gambal Printing and Design. Expanded facilities allow the company to better serve its clients in a variety of ways. Increased storage provides space for more inventory and completed projects, while the larger pressroom houses a plethora of high-tech printing and finishing equipment.

Yet, through all this growth, Gambal Printing and Design has not lost touch with its initial commitment to providing the best for the business community. In 2004, when Mike became frustrated with outside printers who didn’t meet his standards of quality and service, he bought his own two-color printing press and did all the work in-house.

More recently, Gambal obtained a Heidelberg four-color direct image press, purchased through the Central Bradford Progress Authority’s Revolving Loan Fund.

Mike and his staff continue to dedicate themselves to helping other local businesses grow. Gambal Printing and Design LLC offers an array of design options to meet the needs and budget of any organization.

The company also provides print services from high-speed black and white to full color copies. With a strong sense of community and their own unique talents, the people at Gambal are happy to provide local businesses with quality graphics and printing.

Gambal Printing & Design LLC
1999 The company moves to 201 Main Street, Towanda.
2003 Gambal’s first employee is hired.
2004 Mike purchases a Heidelberg Printmaster 2-color press.
2004-05 New finishing and bindery equipment expands operations.
2006 Gambal acquires a Heidelberg 4-color, direct image press through CBPA’s Revolving Loan Fund.

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Arrow United Industries Enhances Capabilities

The Arrow United facility in Wyalusing borough is adding a new painting process to improve its efficiency and competitive position. Arrow United, a division of Mestek, Inc., manufactures louvers and dampers for HVAC systems in commercial buildings.

In recent months, the Wyalusing production plant has undergone substantial electric infrastructure improvements and purchased new equipment to support a new powder coating paint line. This investment will allow product painting to take place in Wyalusing instead of using outside vendors for this service. This investment will create savings in transportation costs and time to market.

The CBPA supported this project by obtaining a $150,000 Enterprise Zone Competitive Grant on behalf of Arrow United and by providing $100,000 in local Enterprise Zone revolving loan funds. All of this funding will be paid back to the revolving loan fund to support future business development projects. Company officials anticipate that the new painting line will create 10 new jobs and grow the plant population to approximately 100 employees.

Where Are They Now?

Towanda Dry Kiln & Specialties, Inc. was established in Asylum Township with assistance from the Authority in 2001. They manufacture hardwood grade lumber for furniture and lower value pallet lumber at their state-of-the-art, high-speed mill, averaging 34,000 to 40,000 board feet per day.

TDC has grown from 12 to 17 employees, with additional employment projected. The owners, Woodrow and Hannelore Brown, report a 15% growth in sales as they continue to enjoy a positive business environment as a result of strong management in a volatile market.

TDC and CBPA are currently working on a business plan to again expand their operations. Additionally, the new Countywide designation of the Enterprise Zone included the Towanda Dry Kiln area as part of the Enterprise Zone, with an authorizing resolution of the Asylum Township Supervisors consistent with the township comprehensive plan landuse designations. Towanda Dry Kiln will enjoy EZ program benefits as a result of the designation.

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